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CREATING SHARED VALUE

WITH



THE
COMMUNITY



CONTRIBUTING TO COMMUNITY DEVELOPMENT BRINGING THE GREATEST VALUE TO THE SOCIETY AND AUSNUTRIA

Ausnutria, as a responsible company, not only focuses on the benefits that products and services bring to society, but also recognises the needs of each family, particularly those who are unable to afford or access quality and nutritious dairy and healthcare products. Ausnutria is committed to investing money and time into community in order to create a positive impact on the health of infants and mothers for a better tomorrow. Ausnutria has invested in the community through direct donations and sponsorships as well as organising charity events. Ausnutria encourages employees to contribute together by participating in community programs. In 2017, the Group donated a total of RMB2,047,000 in cash, with approximately RMB3,000,000 of in-kind sponsorship under the collective contributions from subsidiaries in the PRC, the Netherlands and Australia.

ADDRESSING NEEDS FOR MUTUAL GROWTH

Ausnutria actively supports the community through charitable donations and in-kind sponsorships, mostly the Group's dairy products. Ausnutria also organised charity events to address social needs, including "Kabrita U Love Plan (優愛行動)", "Nutrition in the first 1,000 days of life (生命早期1000天營養健康行動)", "Give Your Eyes The Loving Care They Need (加倍eye護睛溼行動)", "A Tibetan Dream – Road to Better Nutrition (西藏 格桑夢 營養行)", "Expert Platform for Nutrition and Health Management for Newborns in China (中國新生兒營養健康平台)" and "Ausnutria Run". Subsidiaries have also participated in community events organised by third parties, such as the Christmas Party for special children organised by the Special Children Foundation. Ausnutria's efforts in the community include the following programs:



Enriching families through Kabrita U Love Plan

Kabrita U Love Plan has been Ausnutria's core community investment program since 2013 to support families in need in the PRC. Upholding Kabrita's mission to ensure every family can enjoy 100% high quality goat milk, Ausnutria collaborates with employees, customers, distributors and industry practitioners across the nation and reach out to provinces and municipalities. Ausnutria organised visits to underprivileged families, social welfare institutes, orphanages and rehabilitation hospitals and supplied infant formula and child supplements to support families with quality milk products. In the reporting year, Ausnutria contributed RMB6.9 million to the Kabrita U Love Plan. Since 2013, Ausnutria has reached out to 26 provinces and 245 municipalities, creating a positive impact on the health of infants and children.



Promoting the importance of nutrition in the early stages of life

Supply of good nutrition and its impact on the growth and development of infants has always been Ausnutria's concern as it understands that the first 1,000 days of a baby's life offer a unique opportunity to shape a healthier future. Ausnutria therefore has established the "Nutrition in the first 1,000 days of life" project to further study the significance of nutrition in the early stages of life, and most importantly to raise public awareness on the topic. Ausnutria has collaborated with city hospitals to trace and study sample families for three consecutive years. To echo the Chinese government's announcement on the implementation of "Nutrition care in the first 1,000 days of life", Ausnutria took the lead to promote the importance of nutrition and breastfeeding at an early stage of an infant's life to parents-to-be and families in the PRC. In 2017, Ausnutria organised 17 popular science educational programs and 13 other educational programs for over 12,000 families. Ausnutria also made use of live radio to widely spread popular scientific knowledge by hosting 4 live radio programs, reaching out to over 6,000 audiences.



The "Nutrition in the 1,000 days of early stage of life" project



Inauguration ceremony of the "Give Your Eyes The Loving Care They Need" event

Raising awareness with education

Kabrita recently launched a new children formula focusing on eye care for children 3 years old or above. Ausnutria also partnered with China Children and Teenagers' Fund and launched the "Give Your Eyes The Loving Care They Need" Project to promote eye care knowledge to families and raise their awareness of eye protection. Kabrita additionally donated RMB1 million to support the initial implementation and operation of the project. Joining hands with eye professionals and nutritionists, the eye care education program was introduced to families in a number of municipalities including Shanghai, Guangzhou and Changsha in the PRC.



Expert Platform for Nutrition and Health Management for Newborns in the PRC



Back in September 2016, Hyproca Bio-science Company Limited and the Chinese Committee of Experts on Nutrition and Health Management for Newborns of the Chinese Committee on Children Health, Chinese Medical Doctor Association together launched a WeChat Public Account for Nutrition and Health Management for Newborns in the PRC. Gathering over 50 experts from various disciplines, including food and nutrition, neonatology, perinatal medicine and paediatrics, the platform aims to promote the concept of “Healthy Medical Science” and concerns about nutrition in the early stages of life.



A Tibetan Dream — Road to Better Nutrition

Hyproca 1897, the Chinese Neonatal Nutrition and Health and the Health Science Centre of Peking University co-organised a charity visit to Tibet in the summer of 2017. Led by professionals, the team visited hospitals, university, primary schools, research institutions and underprivileged families to provide free healthcare education and clinical services.



The Second "Ausnutria Run" in the PRC



Employees from the Group's major business units, including *Allnutria, Kabrita, Hyproca, Puredo, Mygood, Globlait Nutrition*, participated in the event

The second Ausnutria Run was held in October 2017 in the PRC with the aim to maximise the potential of exercise by incorporating it with a good cause. Led by the chairman, Mr. Yan Weibin, over 300 employees took part in this annual charity sports event. To promote healthy living and community well-being, eight employees who have run the longest distance in the past year were rewarded for their devotion to exercise. They selected a charity project that they would like to support, and donations were made by Ausnutria to the project in their name.

With the mission of nourishing life & growth, Ausnutria is committed to supporting infants, mothers and families in need and creating long-term shared value among the Group and the communities. Ausnutria will continue to invest in community programmes to address the needs of society, creating a positive impact on lives and the Group. Ausnutria looks forward to engaging with communities and charities to better respond to society's need for nutrition and growth.